

UNLEASH YOUR MARKETING POTENTIAL!



WHEN CUSTOMERS SEE MORE, YOU SELL MORE

Unleash your marketing potential with eye-catching in-store digital signs, kiosks, and POS customer facing displays that drive sales and build store loyalty. Rotating digital ads allow multiple promotions to hit a consumer at the optimum time to launch impulse buys.



FIND FREEDOM WITH FASTRAX

FasTrax Solutions' cloud-based Control Center dashboard gives you the freedom to create, edit, and schedule your digital ads from anywhere on any device. Deploy your ads instantly across multiple retail locations with a single mouse click. Our Digital Signage syncs with our intuitive Point of Sale system to automatically change prices on your digital signs when they are updated in your price book.



fastraxpos.com • (256) 319-3470

CALL (256) 319-3470 TO SCHEDULE A DEMO TODAY!



CREATE DIGITAL ADS LIKE A PRO WITH FTX ADPRO



Don't have a graphic designer on staff? No problem. AdPro, FasTrax's user-friendly graphic design software, makes it super easy to create professional ads in-house with minimal computer skills. AdPro's ready-made templates, drag and drop tools, and expansive library of free photos allow you to quickly create custom ads on the fly, when you need them. If you can use a smart phone, you can create digital ads like a pro with AdPro!



Use attention-grabbing graphics and animation to entice customers to buy your slow-moving products and create awareness for new ones! Promote the ads on your website, social media channels, and to your mailing list for cohesive branding across all platforms.

PUT THE SCHEDULER TO WORK FOR YOU!

Digital ads can be scheduled months to years in advance, ensuring you never miss a promotion. The easy-to-use timeline scheduler shows you a visual representation of your promotions. See a six-month snapshot on a single screen that can be expanded to view down to the minute.

Automatically rotate multiple ads throughout the day using the convenient Daypart Scheduler. It's perfect for announcing flash sales, rotating between menus, or promoting in-store events and services.

Sell ad space on your signs to manufacturers to generate additional revenue month after month. Make FTX Digital Signage your profit-generating powerhouse!



Change your schedule by simply dragging and dropping ads into the desired time slots. There's no limit to how many you can run in a day!



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